



Strategic Direction 2026–2030

A five-year period of reconfiguration, rebuilding, and renewed stewardship — strengthening trust, expanding capacity, and advancing conservation impact across California.

Conservation

Protecting California's farmland, rangeland, forests, and watersheds — permanently.

Stewardship

Caring for every protected acre over the long term — fully funded and actively managed.

Collaboration

Working alongside landowners, agencies, tribes, and conservation partners statewide.

OUR MISSION

A statewide, collaborative land trust dedicated to safeguarding California's landscapes through land conservation, innovative conservation solutions, and the long-term stewardship of easements that benefit people, wildlife, and future generations.

OUR VISION

A future where California's landscapes thrive through collaboration, innovation, and enduring stewardship — benefiting people, wildlife, and the land itself.

OUR VALUES

- Integrity and accountability
- Responsible stewardship
- Collaboration, equity, and respect
- Professional excellence and resilience

Our Five Priorities

1

Ensure durable conservation outcomes through stewardship

Stewardship obligations clearly defined, fully funded, and actively managed — so conservation outcomes endure well beyond project completion.

2

Serve as a trusted statewide conservation partner

Clear roles, disciplined execution, and durable partnerships — supporting California's 30x30 goals through donated and mitigation-funded easements.

3

Sustain the people and capacity behind the mission

Roles that are clear and sustainable, resilient key functions, and growth that is intentional and paced to organizational capacity.

4

Reinforce a strong, accountable conservation organization

Sound governance, proactive risk management, and continuous accreditation readiness — with active, informed board oversight.

5

Secure long-term stewardship and financial resilience

Reserves aligned to our perpetual obligations, revenue that supports stability, and diversified fundraising that strengthens resilience.

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Over the coming years, GSLC will concentrate on durable conservation and renewed stewardship — rebuilding trust through consistent practice and the collaboration of the partners and supporters who carry this work forward.

DEVIN BEST · EXECUTIVE DIRECTOR

